



# HISPANIA ADVERTISING SPACE RESERVATION FORM

**Submit space reservation form and advertisement file to:**

**Check publication month(s) and insert year when advertisement(s) will appear:**

AATSP Advertising  
900 Ladd Road  
Walled Lake, MI 48390  
Phone: 248.960.2180  
FAX: 248.960.9570  
[AATSPoffice@aatsp.org](mailto:AATSPoffice@aatsp.org)

March of \_\_\_\_\_ (year)  
 June of \_\_\_\_\_ (year)  
 September of \_\_\_\_\_ (year)  
 December of \_\_\_\_\_ (year)

- Please refer to the Hispania Terms and Guidelines at [www.aatsp.org](http://www.aatsp.org).
- Advertisement deadlines are the first of the month, two months prior to the month of publication.
- Payment must be received when file is submitted for insertion.

Advertisement Size	1 Insertion	2 Insertions	3 Insertions	4 Insertions
Full-Page	\$375	\$750	\$975	\$1200
Half-Page	\$300	\$600	\$750	\$900
Quarter-Page	\$250	\$500	\$675	\$800
Full-Page Inside Cover	\$450	\$900	\$1275	\$1600
Full-Page Outside Back Cover	\$550	\$1100	\$1650	\$2200

Advertisement Size	Dimensions	Insertions	Total
<input type="checkbox"/> Full-Page	5 1/4" (w) x 8 5/8" (h) 13.3 cm x 21.9 cm		
<input type="checkbox"/> Half-Page	5 1/4" (w) x 4 1/4" (h) 13.3 cm x 10.8 cm		
<input type="checkbox"/> Quarter-Page	2 1/2" (w) x 4 1/4" (h) 6.4 cm x 10.8 cm		
<input type="checkbox"/> Full-Page, <b>Inside Front Cover</b>	5 1/4" (w) x 8 5/8" (h) 13.3 cm x 21.9 cm		
<input type="checkbox"/> Full-Page, <b>Inside Back Cover</b>	5 1/4" (w) x 8 5/8" (h) 13.3 cm x 21.9 cm		
<input type="checkbox"/> Full-Page, <b>Outside Back Cover</b>	5 1/4" (w) x 8 5/8" (h) 13.3 cm x 21.9 cm		

*Please Print Clearly*

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_

Telephone Number \_\_\_\_\_ FAX Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

**Payment Information**  
Payment can be made by VISA, MasterCard.

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature/Name on Card \_\_\_\_\_ 3-Digit Security Code \_\_\_\_\_

Billing Address of Card \_\_\_\_\_

