



**ADVERTISE WITH THE AATSP
AATSP AD PACKAGES
SAVE IN 2010!**

<u>AATSP Publications</u>	<u>Issues per Year</u>	<u>Circulation</u>
<i>Hispania</i> (Academic Journal)	4	10,000
<i>ENLACE</i> (Online Newsletter)	3	8,500 +
<i>The Portuguese Newsletter</i> (Hard copy & Online)	2	8,500 +
AATSP Conference Program	1	
Hard Copy		550-600
Online Copy		8,500 +

FULL PAGE ADVERTISEMENT PACKAGE

<u>Publications</u>	<u>Cost</u>
<i>Hispania</i>	\$1,200.00
<i>Enlace & The Portuguese Newsletter</i>	300.00
AATSP Conference Program	250.00
Total Cost Priced Individually:	\$1,750.00
	Package Price: \$1,500.00
	You Save: \$ 250.00

HALF-PAGE ADVERTISEMENT PACKAGE

<u>Publications</u>	<u>Cost</u>
<i>Hispania</i>	\$ 900.00
<i>Enlace & The Portuguese Newsletter</i>	150.00
AATSP Conference Program	150.00
Total Cost Priced Individually:	\$1,200.00
	Package Price: \$1,000.00
	You Save: \$ 200.00

QUARTER-PAGE ADVERTISEMENT PACKAGE

<u>Publications</u>	<u>Cost</u>
<i>Hispania</i>	\$ 800.00
<i>Enlace & The Portuguese Newsletter</i>	100.00
AATSP Conference Program	75.00
Total Cost Priced Individually:	\$ 975.00
	Package Price: \$ 800.00
	You Save: \$ 175.00

AATSP Advertising Packages Order Form

Check one advertisement size for all publications

Advertisement Size	<i>Hispania</i> Dimensions	<i>Enlace & The Portuguese Newsletter</i> Dimensions	Program Dimensions
<input type="checkbox"/> Full-Page	5 1/2" (w) x 8 1/2" (h) 13.97 cm x 21.59 cm	7.5" (w) x 10" (h) 19.05 cm x 25.4 cm	7.5" (w) x 10" (h) 19.05 cm x 25.4 cm
<input type="checkbox"/> Half-Page	5 1/2" (w) x 4 1/4" (h) 13.97 cm x 10.8 cm	7.5" (w) x 4.75" (h) 19.05 cm x 12.065 (h)	7.5" (w) x 4.75" (h) 19.05 cm x 12.065 (h)
<input type="checkbox"/> Quarter-Page	2 1/2" (w) x 4 1/4" (h) 6.35 cm x 10.8 cm	3.5" (w) x 4.75" (h) 8.9 cm x 12.065	3.5" (w) x 4.75" (h) 8.9 cm x 12.065

Complete advertisement information:

Advertisement Size	4 Insertions <i>Hispania</i>	3 Insertions <i>Enlace & The Portuguese Newsletter</i>	1 Insertion Conference Program	Package Price Discount	Total Cost
Full-Page	\$1,200.00	\$300.00	\$250.00	\$250.00	\$1,500.00
Half-Page	\$900.00	\$150.00	\$150.00	\$200.00	\$1,000.00
Quarter-Page	\$800.00	\$100.00	\$75.00	\$175.00	\$800.00

The contents and appearance of all advertisements are subject to approval of the publisher. Please click on the "Advertisers and Sponsors" button at www.aatsp.org for submission criteria.

<i>Please Print Clearly</i>		
Company Name		
Address		
City	State	Zip Code
Contact Person		
Telephone Number	FAX Number	
E-mail Address		
Payment Information		
Payment can be made by VISA, MasterCard, check or money order made payable to AATSP		
Credit Card Number	Expiration Date	
Signature/Name on Card	3-Digit Security Code	
Billing Address of Card		

Submit space reservation forms and ad text to:

Cindy Kendall
 AATSP Advertising
 900 Ladd Road
 Walled Lake, MI 48390
 Phone: 248-960-2180
 FAX: 248-960-9570
ckendall@aatsp.org

Please provide ads as PDF files. All fonts must be embedded. All scans must be 200 dpi. Email all files directly to ckendall@aatsp.org. Be sure to follow the size guidelines, and especially the extended guidelines for *Hispania* advertisements